

THE STRAUS BROS. COMPANY

Capital \$1,600,000
America's Largest and Most Reliable Farm Merchants

LIGONIER, IND.

FT. WAYNE IND., TOLEDO OHIO, DETROIT MICH., MINNEAPOLIS MINN.

ATTENTION CORN FARMERS!

THE STRAUS 1912

RED BOOK

IS READY

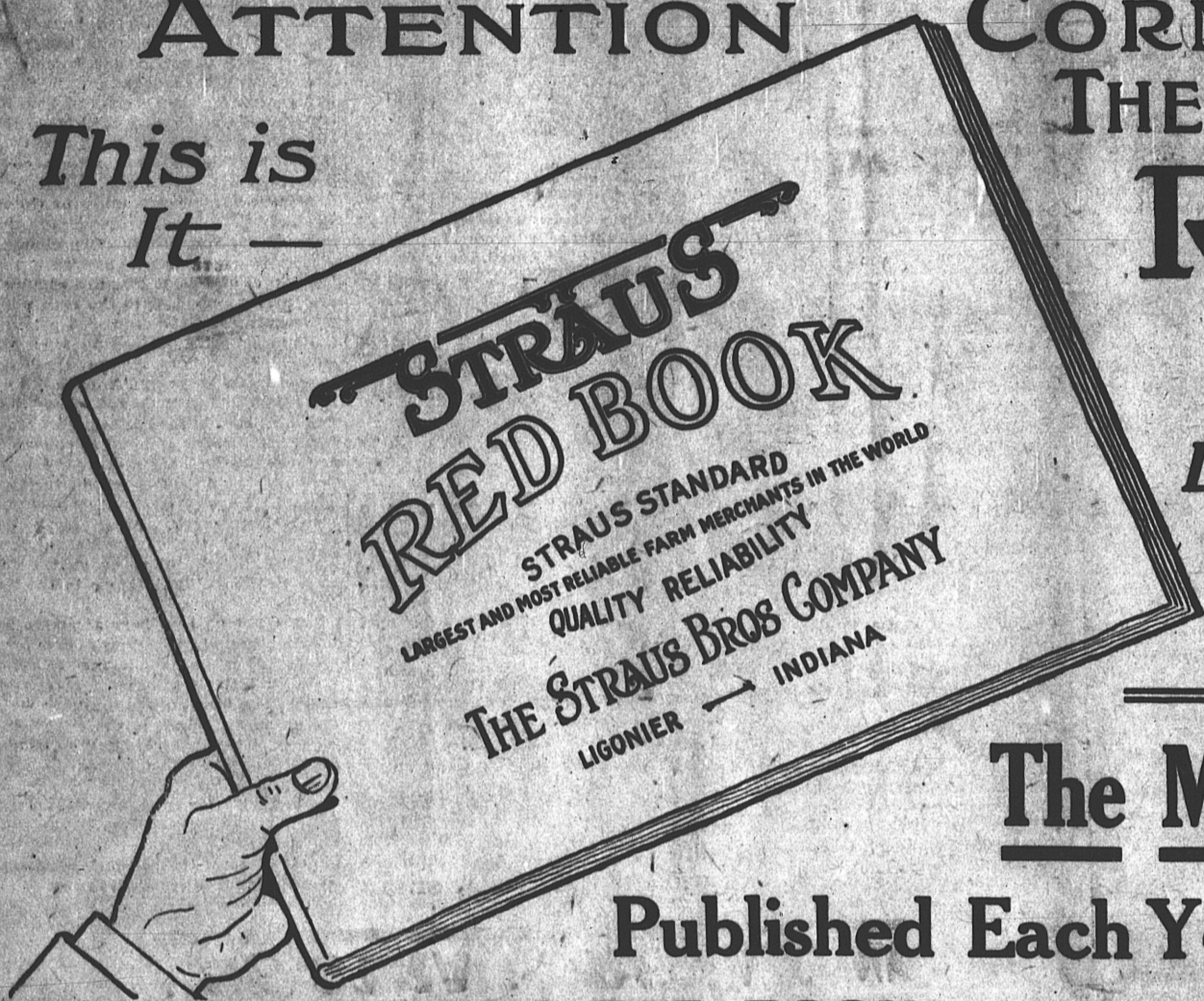
Larger and More Attractive Than Ever—The Farmers' Year Book of Farm Facts in Convenient Form

The Most Important Farm Book

Published Each Year—Get Your Copy NOW!

STRAUS BROS. COMPANY

This is
It —



STRAUS RED BOOK
STRAUS STANDARD
LARGEST AND MOST RELIABLE FARM MERCHANTS IN THE WORLD
QUALITY RELIABILITY
THE STRAUS BROS COMPANY
LIGONIER — INDIANA

THE STRAUS RED BOOK

Once each year the Straus Bros. Company of Ligonier, Indiana, publish the Straus Red Book, which we believe to be the most important book published in the interest of Farm Buyers. In this book we give authentic descriptions, with many illustrations, of farms we have secured for sale. We buy our farms outright. If there are improvements needed, we make them—so that the farm will be in effect a Straus farm—and worth buying.

We know the farm lands we buy, having spent a lifetime in the business. An army of experts are constantly in the field examining and reporting on the farms offered. These men are soil experts whose judgment of soil values is unquestionable.

When they pass on a farm the buyer may buy it feeling confident he is getting value received. These men represent the Company and the statements they make regarding any property are backed up by this Company. There is no "sight unseen" in such a transaction as is the case so many times when a man buys direct, who may not have the opportunity of making so thorough an investigation and who is not conversant with the soil conditions in the locality in which he is interested.

We do not charge for this service—nor for the time of the men, and the automobiles used in showing the farms offered for sale. However, all these things are set forth in detail in the new Straus Red Book which we want to get into the hands of prospective farm buyers—NOW.

Straus Bros. Company have been engaged in buying and selling farms for about half a century. They are the oldest as well as the largest Farm Merchants in America, doing a business running into the millions each year, which is constantly increasing.

The policy of the concern is to deal in nothing but *Quality Farms*—farms with good records—the bulk of which lie in Indiana and Ohio, the last named taking in the famous Maumee Valley where the big crops are grown—on the deep black soil for which this section is famous. Michigan is well represented, also Minnesota.

This season a number of excellent farms in Ontario, in the Counties of Essex, Kent and Lambton, just across the river from Detroit, have been added and many a progressive American farmer is selling his high priced land and buying cheaper land over in this beautiful section where corn grows so prolifically. There is a great opportunity for corn farmers over there as Canada is just waking up to the advantages of a big corn crop, and the demand for good seed corn is greater than the supply.

The Straus Red Book will give a farmer some interesting facts about Canada which he will do well to read carefully.

REPRESENTATIVE PIECES TAKEN FROM THE STRAUS RED BOOK—1912 EDITION



No. 2128—100 Acres, Paulding County, Ohio

Located in the eastern part of Paulding County, 4 miles southeast of Oakwood and 1 1/2 miles north of Mandale; 1/2 mile from school and 1 1/2 miles from Methodist and United Brethren churches; on stone pike. The soil is black elm loam of uniform quality, level and all in cultivation; tiled at from four to six rods apart, except as to 30 acres, which is tiled at eight rods; good fences, mostly wire. Improvements are a new 8-room house, with cellar, also a log tenant house; good barn 30x60, with crib attached; new double crib 28x40, also a smaller double crib; buildings are well painted; young orchard. Price, \$125 an acre.



No. W. H. Fine farm of 100 acres in St. Clair County, Michigan

Not far from Detroit, in fine neighborhood and close to school and churches. About two-thirds of this farm is level and the balance gently undulating, soil is mostly good dark loam, nicely improved with good, well-painted 8-room house, good barn and plenty of out-buildings. A splendid proposition for a man who wants good soil and good improvements at a low price. Price \$75.00 an acre.

Are You A Renter?

You are selling your labor for 50c on the dollar. That's a tremendous price to pay for a living. Why not make a strike for independence?

Straus Brothers Company will make it possible for you to own a farm. We buy our farms outright, having ample capital, consequently can make favorable terms to men who are ambitious to succeed. The first step to take is to send at once for the Straus Red Book. That will only cost you a 2c stamp. Fill in the coupon down in the lower right hand corner, and mail to us.

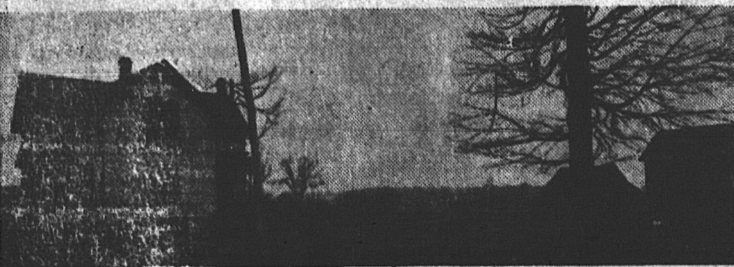
There are many men not in the renter class, but who own high priced farms, who would be glad to sell and re-invest in a larger acreage in a locality where the soil was just as good as they are now working, but the price much lower—in some cases 50%. In other words the man with 100 acres could acquire 150 acres, and so add 50% to his annual income. These facts are taken up in full in the Straus Red Book. The farm owner is invited to read this interesting book. The coupon will bring it promptly.

Let the Straus Red Book introduce us to you. It's a Book of Opportunity for a farmer. It's a Book of Facts—A money-making book. The statements made in it are backed by Straus Bros. Co. The best time to send for it, and read it carefully, is NOW.



No. 2488—200 Acres, Lambton County, Ontario

This farm is beautifully located facing the St. Clair River and only a half mile from a nice little town on the Pere Marquette Ry, and 2 1/2 miles from two other good towns; on gravel road, and with school and church at 1/2 mile. This is a level, black loam farm, about 150 acres of which is in cultivation and a few scattering trees on the remaining 50 acres. Improvements are a good modern frame house of 10 rooms and bath and with good cellar; a good frame barn 40x20x18, another barn 30x54, stock and hay barn 33x50, implement shed 18x28, new poultry house 12x28 on cement foundation, and wood shed; all buildings in good condition. Orchard of about 60 trees; flowing well. Price, \$100 an acre.



No. 2301—100 Acres, Kosciusko County, Indiana

Located 4 1/2 miles from Mentone, a town of about 1000 on Nickel Plate Ry, and electric line, and 4 miles from Barrett, a town of about 400 on gravel road, 1/2 mile from school and Baptist church. This farm is level to gently undulating and soil is walnut loam, with about 3 acres of muck; tiled, about 75 acres in cultivation and about 25 acres in open timber pasture; good sugar camp in the maple timber. Improvements are a 7-room frame house with cellar, barn 30x40 with granary, an old barn 30x30, poultry house, good fences and orchard of 45 trees. Price, \$125 an acre.



No. 2504—320 Acres, Renville County, Minnesota

Situated 5 miles from Bird Island, a town of about 1000 on the C. M. & St. P. Ry.; 1/2 mile from school and 3 miles from church. Has a 2-story 8-room frame dwelling, barn 32x50 with 2 additions, engine pump house 10x18, poultry house 10x14, machine shed 14x20, and small apple and plum orchard; telephone, ice house, rural mail delivery, and creamery 1 1/2 miles distant. Surface of farm is level to gently rolling, soil is dark loam with clay sub-soil, about 200 acres in cultivation, 4 acres in grove and the balance in grass. Price, \$67.50 an acre.

The Straus Bros. Company

Ft. Wayne, Ind.; Toledo, Ohio; Detroit, Mich.; Minneapolis, Minn.

Geo. G. Ferris District Mgr. Decatur, Illinois

Silver & Nicholson Local Rep. at Sullivan

LIGONIER,
INDIANA

Fill in this coupon and mail to office nearest you

STRAUS BROS. CO., Ligonier, Ind., Detroit, Mich., New Canaan, Conn.

Please send me your Advance Spring Catalogue of farms for sale, without obligation on my part.

Name _____ Address _____ City or town _____ County _____ State _____ (If not of Ind. or Mich.)

CELEBRATE THE FOURTH OF JULY IN SULLIVAN