

Increase in Your Business or Property Values Will Far Exceed the Quota Asked of You

Growth is essential to every business that seeks success

THE SULLIVAN PROGRESS

The Progress Strives always to enlarge Sullivan's trade area

ED C. BRANDENBURGER, Publisher

SULLIVAN, ILLINOIS

SATURDAY, SEPTEMBER 21, 1929

HUNDREDS ENLIST TO WORK IN SHOE FACTORY CAMPAIGN

All Workers to Meet Monday Night. Big Rally and Parade Precedes Tuesday Night's Big Mass Meeting

Over the Top Wednesday

Expect All Preliminaries to be Completed Tuesday Night. Quota Cards Will Be in Hands of Solicitors Wednesday Morning and at Word of Command, Sullivan Will Throw Itself Into Whole-Hearted Effort to Assure Its Future Welfare.

Monday night at 7:30 all workers in the Brown Shoe Factory drive are requested to meet in the Circuit Court room. At that time the last work of organization will be done.

After this meeting every worker will know what part of the drive is assigned to him. Territory will have been mapped out in the wards and assigned to the ward committees.

All solicitation committees will consist of at least two men. When the drive starts, which will doubtless be Wednesday morning, each pair of workers will have their quota cards and other necessary material. These cards will have the names of the people whom they are to see and the amount which the quota committee has assigned them.

It is very important that all workers be at Monday night's meeting. Let nothing interfere with your coming. This organization will be one big, well working machine of enthusiastic boosters. One or more missing from the organization, will hamper the work. Report like soldiers called to duty by the bugle's blast.

This is a general mobilization of the city's boosters. The idea is to put the subscription drive over the top in the shortest possible time. It would be a grand and glorious thing if it could be done in one day.

Tuesday night—the night before the drive, there will be one big parade. Lieut. D. K. Campbell is in charge of this. He has an excellent corps of assistants to help make of this a big, rousing success. Every man, woman and child in the city is asked to get into this parade and rally and help whoop things up.

More information pertaining to this rally will appear in Monday's Progress. Watch for it.

In the meantime, speakers are on the job wherever crowds congregate. J. L. McLaughlin will speak tonight in the Grand Theatre. Manager Butler stated Thursday night, "Come and talk as long as you like." A speaker will be at the theatre each evening and will take up about four min-



Co-operation Will Build a Shoe Factory And a Bigger Sullivan

utes to explain matters pertaining to the factory drive.

Factory Visitation

Thursday morning Chester Horn, Roy Foster and Guy Little accompanied the shoe factory delegation to Mattoon. South of this city a big Hayes moving truck side-swiped Mr. Horn's new Marmon and badly damaged a rear fender. Mr. Ekens, the Brown General Factory superintendent got a slight cut on his hand and Guy Little had his skin pricked an infinitesimal bit. Mr. Horn says the shoe factory nurses fussed over the wounded men and fixed them up when they arrived at Mattoon and again later at Charleston.

The Sullivan men were taken first through the Mattoon factory and saw that big plant in operation. Over four hundred employees have been employed there but at present employment has been cut down while the factory is being equipped to make a better class of shoes.

It was the Charleston factory, however, that took the fancy of the local boosters. There about 1200 people were at work. The quota for the day was 191 cases of 36 pairs of shoes to a case. A placard on the wall stated that if these 191 cases were made in regular time, there would be no over-time. At the time the Sullivan folks visited the factory, 116 cases had been completed and it was only 11:00 o'clock a. m. The factory is turning out about 7000 pairs of shoes daily and is the biggest producer that Brown's have.

Mr. Horn, Mr. Little and Mr. Foster were all very much impressed with the ideal working conditions that seemed to prevail. The workers were all happy and busy.

They saw "Deaf Willie" Bolin, who has been working there for some time. He seemed very glad to see the Sullivan folks and when they told the superintendent that "Willie" was coming to the Sullivan factory, they were informed that Mr. Bolin was getting along so nicely that the superintendent very much doubted whether he wanted to make a change.

Mr. Ekens the general superintendent told the Charleston superintendent to get busy and select a capable man to take charge at Sullivan. He was informed that the selection had already been made.

When good shoe workers show some ability as foremen and superintendents they are advanced and when new factories open, good jobs usually await the best of them.

The visitors were shown the Charleston stock rooms and the great varieties of leathers used. Each was given a tanned lizard skin as a souvenir of the visit.

Gauger's Division

Following Mr. Horn's report John Gauger told of what his division of the big drive has been doing to get ready to go over the top. The sixty or more men assembled gave close attention as the plans of organization were developed

Ten Months in Which to Pay Your Factory Fund Quota

Those who subscribe to the Brown Shoe Factory fund will have ten months in which to make payment. The first payment will be October 1st.

This was decided Friday evening at a meeting of the Executive Advisory committee of which J. A. Webb is the chairman. It was explained that 10% of the subscription must be paid upon signing of formal contract with the Brown Shoe Company.

The deferred installments can be paid at either bank.

Another matter which was up for decision, was that of making public the names of the subscribers from day to day, if the drive will take any length of time. The committee decided that this shall be done through the Daily which The Progress is issuing.

Various other matters pertaining to style of pledge card to be used were also discussed and the Executive committee of five was given instructions to get this matter into the hands of the printer without delay.

further than at any previous time.

Mr. Gauger said that he already had 157 workers enlisted under his division and more were being put on. He compared the present plans with those of four years ago, when a small group of men, with practically no organized plan of campaign, raised as much as \$75,000 in a short time. He stated that everywhere the sentiment was expressed that "This time it is going over."

Paul Hankla's solicitation committee with Frank Gibson and Carl Hill as lieutenants now has 18 men lined up for work. Dr. Lawson, soliciting the business men, has 17 men workers on his committee. Dr. Williamson's clean-up squad will have as many as 40 to 50 men at call.

Homer Shirey's school committee with three chairmen has nine other workers under its jurisdiction.

Dr. S. W. Johnson's ward committees have grown to great proportions. The plan of block solicitation used so successfully under the captaincy of F. J. Thompson during the war loan drives, will again be used. Under Dr. Johnson's supervision four ward captains will work. Each of these will have 5 or 6 division captains under his command and the total number of solicitors now is past 80.

McLaughlin's Brigade

Following Mr. Gauger's talk Mr. McLaughlin told (Please turn to Page 3)

NEW BAKERY NOW OPEN FOR BUSINESS

While the fervor of the Shoe Factory proposition is taking up the time and attention of the people of this community, they must not overlook the fact that a new bakery is now in operation here and a high quality of bread and pastry MADE IN SULLIVAN is being offered for sale. Saturday was Opening Day.

The bakery is located on the south side of the square and is conducted by Mr. and Mrs. W. T. Conley, who have moved here from Decatur.

YOUR QUOTA EXPLAINED

What is this "quota" which you hear mentioned so often in discussion of the drive to raise funds for the Brown Shoe Company factory?

Your "Quota" is the portion of this fund which you will be asked to pay.

An impartial committee, familiar with conditions in this city, with assessment lists and tax records, have worked hard to spread the cost of getting this factory to Sullivan, equitably among the people of this community.

The amount you will be asked to pay is your fair and just share. Residence property, business property, business and all other things which you have an interest in, which may be benefitted by the coming of the factory have entered into consideration in arriving at your quota.

This is no new plan. It was used during the world war.

It is being used wherever community drives are being put on. The Community Chest Drives in other cities are based on this plan.

It is the most equitable and just plan ever devised to assess a community for benefits on any great improvement which may be brought to it.

There is no discrimination. The amounts asked will be fair and just and they will be necessary if this drive is to be a success.

When you are called upon, the solicitors will inform you as to your quota. A cheerful compliance will be an encouragement and will be greatly appreciated. If you are not on the soliciting committees you can do your part, by helping with a ready compliance to what is asked of you.

Your quota will be your share.

TEACHERS GUESTS OF KIWANIS

The Sullivan Kiwanis club had a great meeting Friday night at the National Inn. The program this week has been "Education."

Locally Raymond A. Scheer, principal of the Sullivan Township High School was in charge of the program.

The wives of the club members, the faculties of the schools and husbands and wives were guests Friday night. Ninety sat down to the luncheon.

President McLaughlin opened the meeting and after the usual (Continued on page 3)

SCALLET STYLE SHOP

Ladies' and Misses' Ready-to-Wear and Millinery

SALEM, ILLINOIS

Sept. 20, 1929

Mr. Ed C. Brandenburg, Sullivan, Ill.

Dear Friend Ed:

Your letter of recent date contained wonderful news to me. I always feel an interest in the welfare of Sullivan. I certainly am happy to hear that Sullivan people are working to locate a Brown's Shoe Factory in their city. It would mean a prosperous and busy town for you.

Our factory here has a weekly payroll of between eight and ten thousand dollars each Wednesday. Of course all of that money doesn't stay in town but a good portion of it does. In fact, our Wednesday's business exceeds that on Saturday, during the greater part of the year.

I wish that yourself and committee could be here on a Wednesday evening between five and six o'clock and see the number of employees which file out of our factory and immediately the whole town is alive and busy.

I am sure that you are going to put this proposition over for it is a worthy enterprise and will add rapidly to the progressiveness of your city.

My best wishes will be with you in your campaign. Put it over with a bang.

Yours very truly,
H. SCALLET

Note—Mr. Scallet was for many years a merchant of Sullivan but moved his store to Salem when the Brown Shoe Company opened its factory there.

Encouraging report on Route 132 bridges. Asa Creek job done today

The bridge work on Route 132 is progressing in an encouraging way.

At the Jonathan Creek bridge site east of the Masonic Home, the west half of the floor has been poured.

The footings for the east pier are in and some of the pier has been poured. After this pier is complete—and Supt. Baker says that may be next week—the work will all be above water danger or delay and can proceed with dispatch toward completion.

Contractor Harshman is doing his utmost to get the bridge in and open for traffic. Two big fills will have to be made at either end

of the bridge after the concrete work is in place.

Contractor Hackett's men are working now on the grade they built last year, puddling it down. Holes are bored into the fill and water is run in. The ground used for filling did not pack tight hence this need for puddling.

Contractor Hoke Lane will pour the last batch of concrete for the floor on the Asa Creek bridge today. (Saturday) The state will doubtless keep traffic off this bridge for another two weeks, but the detour around the new structure is being kept up in fair condition. Mr. Lane has handled this job in such an efficient manner as to win general approval.

TEACHERS GUESTS OF KIWANIS

(Continued from Page 1) preliminaries turned it over to Mr. Scheer.

The first speaker on the program was Loren Brumfield, superintendent of the city's grade schools. He spoke on how the Kiwanis can be of aid in the grade school work.

Under-Weight Children
He stated that last year's medical examination of the pupils had shown that 57% were under weight and urged that a sentiment be fostered by Kiwanis to remedy this matter. He stated that this matter can be much helped by creating a sentiment in the community that an under-weight child lacks not only the advantage of perfect health but also cannot develop properly mentally and physically.

Dangerous Crossings
He then called attention to the dangerous street crossings which the little tots must pass over to and from school. He says that the teachers daily caution the pupils to be careful and "stop, look and listen" but impulsive youth often forgets to exercise these precautions. Kiwanis can foster a spirit of careful driving by impressing on the driver that the child on the street must be given every safeguard and protection.

Bigger Playgrounds
"We need bigger and better playgrounds," said Mr. Brumfield. The grounds at the Lowe School building are entirely inadequate for the number of children accommodated there. Over two hundred children are confined to an outdoor school ground not nearly as large as court house lawn. Organized play and athletics are impossible. Furthermore the grounds during many of the school months are a sticky, muddy mess.

He urged that Kiwanis look forward to the proper remedies for these conditions.

A quartette consisting of Messrs. Scheer, Dennis, Ashbrook and Roney sang several selections.

Miss Whitfield Speaks
Miss Clara Whitfield, the Algebra and Physiology teacher at the Sullivan Township High School then spoke on how the Kiwanis can help the work of that institution.

She made an exceptionally good talk and presented many valuable suggestions, especially in the matter of Vocational Guidance.

She commended Kiwanis efforts in building Boy Scout and Campfire Girl activities. Anything that will tend to give the pupil a clean mind in a healthy body will be of most value.

She suggested the organization of a Service Board for high school pupils that can find employment for those who need it to work their way through school.

It is in the matter of Vocational Guidance (helping a student to choose what his life work is to be) that Kiwanis can do much.

Professional men and business men can act as counselors for boys who have chosen what they expect to do. The Doctor can help the boy who wants to study medicine; the lawyer, the boy who prefers law etc. Much valuable aid can be given the student through such contact.

She highly commended Lyceum work in schools, but stated that at present it looked as if such activity would be impossible this

Hundreds Enlist to Work In Shoe Factory Campaign

(Continued from Page One) what has been done in the part of the campaign under his jurisdiction. He says that the present drive will be put on by the best organization that he has ever seen formed.

Guy Little who will work in neighboring cities and towns for support stated that on his committee he has enlisted J. B. Tabor, J. H. Smith, O. C. Worsham and A. C. Hawley.

Lieutenant Campbell reported that his parade and rally committee was getting down to work. This committee consists of Dr. A. K. Merriman, Clarence Miller, Hubert Kingrey, G. L. Todd, Walt Jenkins, Elmer McIlwain, Dr. S. J. Lewis, Roy Light, Lewie David, Henry Sona, and H. G. Moore.

O. E. Lowe in charge of rural territory solicitation stated that the men who will work with him are Fred Harmon, Ralph Emel, Earl Horn, Charles Patterson and Walt Stricklan.

Feeling of Certainty
Mr. McLaughlin stated that one thing that had been dispelled by the visit of Mr. McCarthy and his delegation was any doubt about the factory coming here. Another "IF" which has been knocked out of the proposition is the one often used in saying "If" we can raise the funds. There is no longer any "IF" about this proposition according to Mr. McLaughlin. It will positively be put across. It can be put over and it will be put over.

The money asked for is not a donation. It is an investment.

When work starts on the factory a big portion of this \$100,000 will be spent here in Sullivan, paid to Sullivan men for labor materials, etc.

Under present conditions Sullivan is a place where there is much lost labor. There is no way to apply it. People want to work but can find nothing to do. That means lost wages, lost time, lost opportunity.

Mr. McLaughlin predicted a city of 5000 in five years from now.

Dr. S. T. Butler also spoke, heartily approving the work that is being done and urging all to do their utmost to put the matter over.

Advisable work along this line is that of local folks, such as physicians and dentists, who can visit the school and speaking to the pupils can supplement the work of hygiene now being taught.

Following Miss Whitfield's talk Dr. Butler suggested that it might be possible to secure former Sullivan men, who have made a success in life elsewhere, to come here and speak to the schools. One such, who visited here recently, is Ed Bean who is one of the best known managers of Zoological gardens and is now in charge of such work in Chicago.

President McLaughlin before closing the meeting stated that there would be no Kiwanis luncheon next week, but that in order to get credit for attendance on the records, each member is to pay his luncheon fee of 50c into the shoe factory fund.

BEVERLY ANN MOORE ARRIVED HERE TUESDAY

A daughter was born Tuesday to Mr. and Mrs. Don Moore. She has been named Beverly Ann. This is the first born. Mrs. Moore before her marriage was Lucia Harshman. The new arrival makes Mr. and Mrs. L. R. Harshman and B. J. Moore grandparents for the first time.

REV. AND MRS. HERRICK MAY GET NEW PASTORATE

Local folks who returned Friday night from Decatur where the M. E. conference is in session, stated that there were rumors that Rev. George V. Herrick will not be assigned here for the ensuing year, because some larger congregation wants him.

This news will not please this community. His congregation asked for his return and the whole community had hoped that the request would be granted.

DAVE PIFER SAYS "I'M IN, MY QUOTA"

David Pifer who for the past four years has been employed in Chicago is here this week visiting his mother, Mrs. Mary Pifer, who is seriously ill. He will return to Chicago Sunday.

He has promised to meet his quota of the factory fund that may be assigned him as he is anxious to return to Sullivan as soon as jobs are to be had here.

R. B. FOSTER HONORED

R. B. Foster has been informed that Commander Eisenhower of the Grand Commandery, Knights Templar of Illinois has named him as a member of the Credentials Committee for next year's convention which will be held in Decatur.

Desota Sedan Urging All Candidates on in Progress Big Subscription Campaign

Any Candidate Who Does Not Make Every Day Count Can Not Expect To Be Among the Leaders in the Standing of Candidates.

Candidates Urged To Get In Reports Saturday Night

During the past few days, candidates have shown more real action than at any time since the campaign started. They are beginning to realize that all it takes to secure subscriptions to The Sullivan Progress is to go out and get them. And, the way they are coming into this office only goes to show that we have several candidates who have made up their minds to dive that DeSoto Sedan, worth \$1180, on October 26th.

Tonight will see many more subscriptions turned into this office by the several candidates, in order to get them in for Monday's standing of contestants. It is very IMPORTANT that a candidate get in every available subscription on Wednesday and Saturday night to be as high in the vote standing as possible. Your friends are watching your progress and

will help you more if you are among the leaders.

And, friends of candidate are helping THEIR FAVORITE to the limit. Long term subscriptions are coming into the office for various workers and this general public interest goes to show that the campaign is proving a big success.

As was said before, all it takes to get subscriptions is to go after them. There are literally hundreds of new and renewal subscriptions to be had but they will not come to you—you must go after them. "Everything comes to the other fellow if you sit down and wait." This is very true in a campaign of this sort and makes this saying more true—Don't be a waiter—be a go-getter.

Get in those subscriptions tonight and lead the list on Monday. It Can Be Done!

WOMEN INCLUDED IN MEMBERSHIP OF MANY FACTORY COMMITTEES

Many of the women folks of this community have been put on the committees that are working to put this shoe factory drive over.

A new committee which is to solicit lodges, clubs, etc., was named Friday. The members are R. B. Foster, chairman and Mrs. Eva Hill and Miss Cora Gauger as members.

Every organization in this city will be asked to give what it can toward the factory fund.

ROUTE 169 OPEN

State hard road, No. 169, between Shelbyville and Dalton City is open for traffic from today on. Some dirt shoulders are to be made. There is a slight detour over the C. & E. I. track at Brunswick, but it is well gravelled. A subway will be built there eventually. There are two or three gaps on Route 132 between Dalton City and Antioch. At Dalton City Route 169 connects with Route 132, which merges into Route 21 at Antioch, thus giving Decatur people another route whereby they can come to Windsor.—Windsor Gazette.

↑ A crook can't talk fifteen minutes without using the word "honesty" at least five times.

↑ It's easy to find your way into trouble—the hard part is finding the way out.

AT ALLISON'S

Call and see the shipment of new Fall dresses and coats now in stock.

S. T. Butler Donald M. Butler BUTLER & BUTLER Dentists

Hours 8:00 a. m. to 5:00 p. m. Phone 129 Sullivan, Ill.

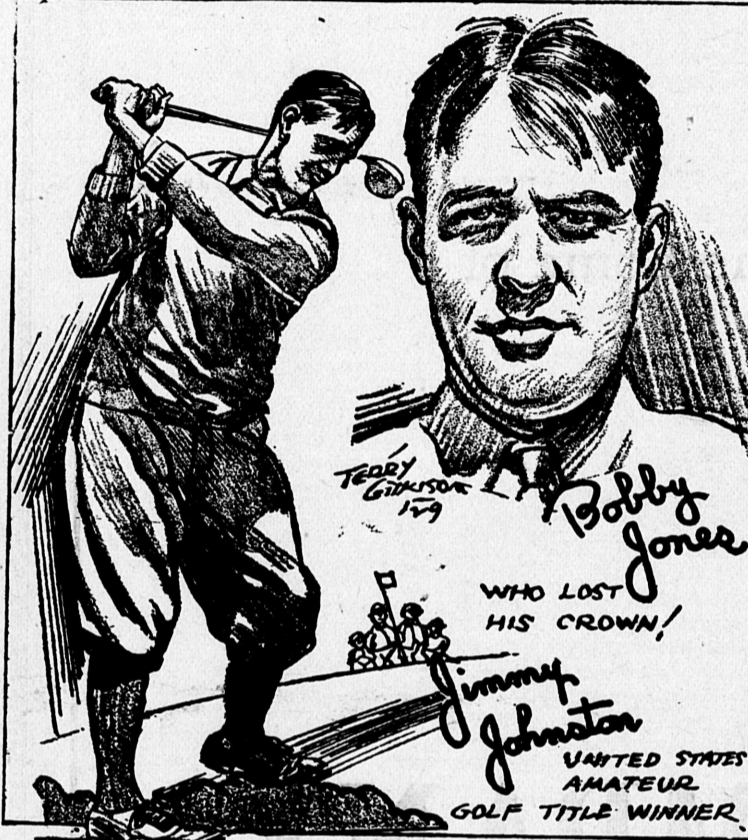
George A. Roney OPTOMETRIST

Eyes examined Glasses fitted Offices—Upstairs above shoe store. Phone 57 Sullivan, Ill.

Artificial Teeth \$15

Satisfaction Guaranteed DR. S. TROWBRIDGE, Dentist over M. & F. Bank Sullivan, Ill.

"Jimmy" Johnston Takes the Place of Bobby Jones



Harrison R. "Jimmy" Johnston of St. Paul, Minn., has taken Bobby Jones's place as king-pin of United States amateur golfers, the Minnesota player defeating Dr. Oscar F. Willing, Portland, Ore., dentist in the final round of the championship tournament at Pebble Beach, Cal., 4 and 3. Remarkable in the final match was that neither of the contestants could claim the distinction of having beaten the dethroned champion, Jones. In the first round the Atlantan met his defeat at the hands of Johnny Goodman, youngster from Omaha, Neb., who went out in the very next round.

YELLOW Second Sheets—only 50c for 500 at The Progress office; by mail add 10c for postage.

MAY GET SHOE FACTORY
Sullivan is all aglow just now with the promise of a shoe factory to be located there by the Brown Shoe company of St. Louis. A mass meeting was held Monday night at the county seat at which a number of pep talks were made. Dennis Houlihan spoke for Lovington, assuring the Sullivan folks that this city is also interested in the success of the plan.

Editor Brandenburger is keeping us posted with a daily edition of the Progress, as to what progress the project is making.

MARRIED FRIDAY
Elza Butler 21 and Grace Gordon 19, both of McLean County were licensed to wed here Friday and later in the day were united in marriage by Judge Ira Harrison of Lovington.

O. F. FOSTER DENTIST
Now located in Decatur 227 Standard Life Bldg. Second Floor

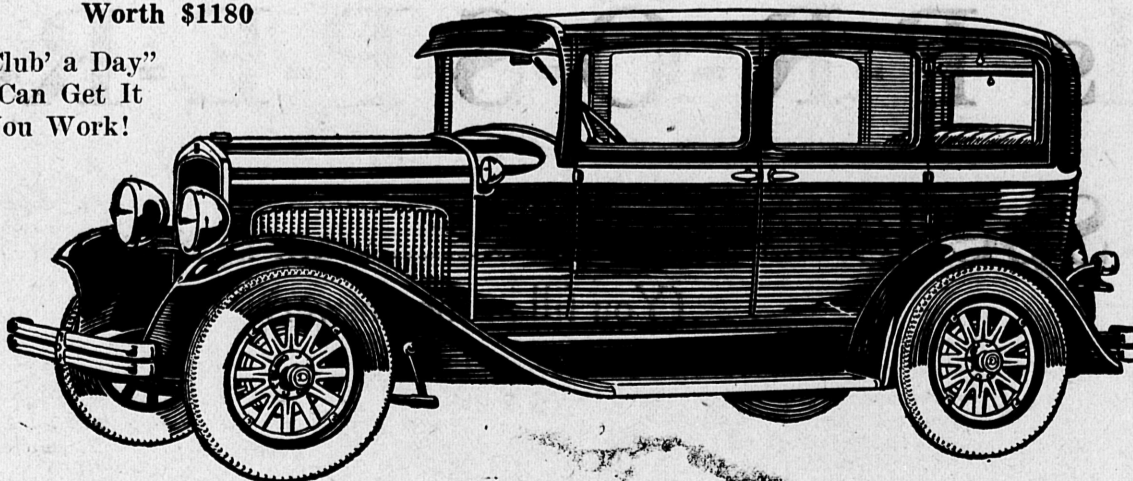
MONEY to Loan
I would like to make some small real estate loans. Parties interested inquire.
J. A. WEBB

20 Per Cent SALE
Still On
W.H. Walker

GRAND CAPITAL PRIZE Sullivan Progress "Everybody Wins" Subscription Campaign

Worth \$1180

"A 'Club' a Day" You Can Get It If You Work!



Will You Drive It?

Who will Drive This Car?

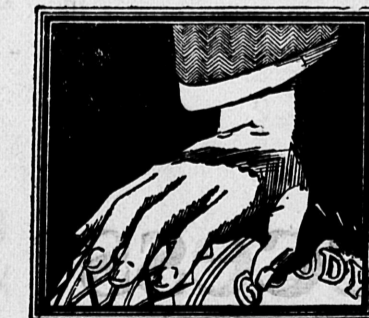
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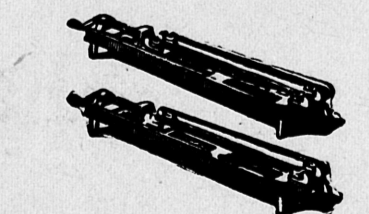
HELP YOUR FAVORITE NOW!

Two Reasons and One Proof

In both tread and carcass—the two main parts of a tire—we can demonstrate that Goodyears are superior:



1—PALM TEST—shows you why Goodyear has the best non-skid tread.



2—CORD TEST—shows you why a Goodyear Super-twist Cord Carcass has greater endurance.

That these two reasons are real is proved by the fact that "more people ride on Goodyear Tires than on any other kind." Come in and convince yourself.

GOOD YEAR
Tire & Battery Station
LES ATCHISON, Prop.
PHONE 467 SULLIVAN, ILLINOIS

From the Atlantic to the Pacific
and
From Canada to the Mexican Border

Industry and capital will know that the City of Sullivan is the home of a
live wide-a-wake citizenship

When the Trade Papers Announce

THE BROWN SHOE COMPANY
of St. Louis

[Third Largest Industry of Its Kind in the World]

will erect and operate one of its regulation size factories here

Failure in raising the factory fund would brand us forever
as a city that was too dead to awaken to a golden op-
portunity, when the offer was made.

Success Spells P-R-O-S-P-E-R-I-T-Y

Failure Spells

(You fill in the answer)

Think It Over --- It Is Your Job